

CLCA BOARD MEETING
JANUARY 23, 2007
Board of Directors Minutes

The meeting was called to order at 5:42 pm.

Kevin Burns, Rick Camin Jess Running, Gregory Case, Vicky Parrott, Mark Roberts, Michelle Gaspar, Charlene Ott and Craig Rapp were present.

Minutes

No correction to the December minutes no motion to approve for lack of Board members present **A tentative motion was made by Charlene Ott and seconded by Michelle Gaspar to accept the December minutes. The motion tabled until February Board Meeting.**

Treasurer's Report

Once the budget is approved the Treasury report would have final approval **A tentative motion was made by Michelle Gaspar and seconded by Rick Camin to approve the December Treasurers report.** As we did not have sufficient members present for a quorum, the amended budget will be sent to all Board Members via email for final vote.

Correspondence

The CLCA was acknowledged in the new Coffee Table book entitled "Building Northern California". It's a chronological look at the construction and building of Northern California. Kevin Burns from Maximum Service Landscape and Mike Hertzler from Modern Landscape are the featured Landscape Contractor's profiled in the landscaper section.

New Business

Two State sponsored "How to Make Money" seminars will be held at The Care of Trees facilities February 20 for beginners and March 22nd for an advanced class. Times have not yet been determined. Speaker is Jim Houston. Flier available shortly.

60th Anniversary Events

Kevin Burns suggested a chapter hosted party at the Summer Meeting at the Sonoma Hilton Wine Country Resort. The estimated cost is 28k. Charlene Ott suggested October or the Holiday Party. Other ideas were Comedy Club rental, Great America and or recognizing the anniversary at each of this year's events. Board suggested the start of a committee of former Presidents to take the lead on ideas. Michelle Gaspar will e-mail former Presidents to gather support.

Norcal Tradeshow

2007 Nor Cal Trade Show Information Booth is set for (Jan. 24 & 25) Margo Chevront offered a 10x10 booth space for \$400.00 which the state will reimburse. Kevin Burns will set up booth with help from Kelly Shaeffer “Central Coast Chapter President”, Rick Camin and possibly Foothill College students. The admission is free and parking is \$7.00.

2007 Policy review and approval

For lack of quorum no polices have changed.

2007 Budget Review

The budget was reviewed and a motion was made to tentatively approve the budget as amended. As we did not have sufficient members present for a quorum, the amended budget will be sent to all Board Members via email for final vote.

Tentative Motion to Approve by Craig Rapp, 2nd by Rick Camin.

Changes and approval to be made via e-mail.

COMMITTEE REPORTS

Membership

In December we welcomed six new members. Michael Meehan, Meehan Landscape Design, San Bruno (Regular). Jonathan Silverman, (Student). August Fernandez, Creek Mountain Landscape, San Jose (Regular). Marion Trau, Marion Landscaping, Larkspur (Regular). Craig Rapp, Jensen Landscape Services, Cupertino (Regular)

Membership Night will be held at the Elks Club in San Mateo April 12th.

Partners for Success

The first round of calls have begun and we have received three payments and a promise of one more. The calls are being handled by Jeff Calhoun and Mike Ruscoe with the billing being handled by Constance Cook. This has worked well so far and I expect we will do much better this year than last both in efficiency and contributions.

SF Flower and Garden Show

Jim Link has stepped down from the chair and board. Greg Spry is looking for help to form a committee. Students and other members are being asked to help out for this year's event.

Awards

This year's theme will be "Diamonds Are Forever" in celebration of the 60th year anniversary. The Awards Banquet will be held at the Crowne Plaza Hotel, Foster City on Saturday June 16th. Applications will be sent to all members before 03/01/07 via e-mail. Applications will be posted on the website by 03/01/07. Contractor deadline is April 20th. Late entry deadline is April 27th. Application processing to be complete by the week of May 1st. Job site routing to be complete by May 10th. Judging candidates are being contacted for confirmation. Judging is scheduled for May 10th and 11th. Information will be sent out on a regular basis to keep all members updated.

Bay Breeze

Kevin Burns brought in other Chapter publications as examples in an effort to change the Bay Breeze to use the higher quality paper and more professional look. This may be accomplished next year if advertisers are willing to pay additional cost for full color ads. Kevin reminded the board that newsletter content must be submitted by the 10th of each month. We are looking for someone to Author the "Green Tips" article.

Programs

Michelle Gaspar recapped the January dinner meeting at Mings, food was unique and delicious.

February 8th will be the Designer/Contractor dinner meeting. Round table discussion will take the place of a Guest Speaker panel. The meeting will be at A Tivola Restaurant in Redwood City and start at 5:30pm.

State Liaison

Tabled

Chapter Project

The deadline for accepting applications for the 2007 Chapter Project will end on January 31st. We are still anticipating two more entries and the committee will pick the project in early February and announce the project at the next board meeting. A warm letter of gratitude was received from Bagby Community Garden and Learning Center updating our association on the wonderful events and high participation from students, teachers and parents at our last year's Chapter Project named "The Outdoor Classroom" located at Bagby Elementary School in San Jose.

Student Clubs

Hort Club Events Scheduled:

1st. Meeting is Monday, January 29th @ 6pm. Topics : CLCA&APLD memberships and benefits, CLCA scholarships and sponsorships, upcoming events. Meeting event : Designer forum on “Presenting designs and Creative Ideas to your clients”. Forum Speakers are Janet Bell APLD President California Chapter and SFBA/CLCA APLD Liaison, Marcia Bloom, President Peninsula District APLD and California Chapter APLD Board Member, Laura Schaub, Vice President Peninsula District APLD.

February 20th – Field trip to attend SFBA/CLCA Board Meeting at TCOT. Eight students attending.

February 24th- Field Trip to Nurserymen’s Exchange for private tour.

March 15th – General Membership Meeting, Dr. Barrie D. Coate planned speaker.

Four Hort Club Board Members will attend LIS in February.

Club Members as of January 23rd 2007 = 114

UOTF

The state committee is actively reaching out to encourage all CLCA chapters to create their own local committee for the purpose of polling their members to find out what they feel CLCA should be doing about the unlicensed operator issue. The state committee is working on a list of objectives to develop a budget to submit to the state Board of Directors for funding. The state committee met today in Sacramento with David Fogt, Enforcement Chief of the Contractors State License Board to determine how CLCA can best support their education and enforcement efforts.

Student Sponsorship

We need someone to act as a liaison to the student club and help administrate the Student Sponsorship program. Mark Roberts will be looking for sponsors at next Monday’s meeting.

Additions

Garden Tour

Vicky Parrot, Garden Tour Chairperson has confirmed Oliver Franks Award winning garden at the Winterbourne estate in Monte Sereno as the anchor garden for this year’s tour. This year in recognition of Cinco de Mayo, Mexican drinks and food will be served. Stanford Stadium may also be visited.

Sharks Game

Tickets have been secured for the March 16th Sharks vs. Blue Jackets tickets. Same seat location as last year. Face off is 7:30pm

The meeting was adjourned at 8:58pm.