

CLCA-SFBA BOARD MEETING
Board of Directors Minutes
Peninsula Building Materials Showroom
2490 Charleston Road, Mountain View, CA 94034 US
Jan 22, 2009

President Rick Camin called the meeting to order at 5:30 p.m.

Rick welcomed member Jim Christensen and guest Phil Harvey to the Board.

Roll Call

Kevin Burns, Mary Ann Griese, Craig Rapp, Barry Cohen, Michael Gladden, Bob Kirtley, James Walker, Constance Cook, Michelle Chu, Jim Christensen, Rick Camin, Lesley Peters, Girvin Peters, Astrid Gaiser, Rob Leuer , and Nate Crosby were present.

Guests: Phil Harvey

Minutes

Nate Crosby, The December 2008 minutes were reviewed by the board. **A motion was made by Constance Cook and seconded by Michelle Chu to approve the December 2008 minutes. The motion passed.**

Treasurer's Report

James Walker presented the December 2008 Treasurer's Report. It was noted that there were no overages **A motion was made by Kevin Burns to approve the Treasury Report and seconded by Barry Cohen. The motion passed.**

New Business

Rick Camin handed out the 2009 CLCA SFBA Chapter binders to all meeting attendees.

Leadership Conference – Rick Camin reviewed the conference as a good experience for developing leadership. Speaker Conference speakers Jim Pratt presented an in-depth sales leadership presentation and Dawn Bussey presented on motivating leadership and volunteerism.

The CLCA State is looking for a Legislative Chairperson. The State has a legislative day planned for March 17-18th in Sacramento. Contact the State for more information about this informative event

The 2009 Landscape Industry Show is upcoming February 25-26 with a theme on Sustainable Landscaping.

There was a discussion to consider whether to financially support a previous CLCA member, Jeff Frank. This member is ill and in need of philanthropic assistance. **A motion was made by Barry Cohen for the chapter to provide a \$250 donation to help with the members hardship. The motion was seconded by Bob Kirtley. The motion passed.**

2009 Budget review – Rick camin reviewed the 2009 chapter budget. **Michelle Chu motioned to accept the budget, Kevin Burns seconded the motion. The motion passed.**

COMMITTEE REPORTS

Awards

Bob Kirtley announced that the 2009 awards are scheduled for June 6th at the University Club located at 3277 Miranda Ave. Palo Alto, CA 94304. The committee is excited for this awards year and encourages all chapter associate, regular, and affiliate members to be involved in the committee to make this year even more exciting.

Education

Nate Crosby announced the first committee meeting is to take place Jan 27th 2009 at 2pm at the Earthcare Landscaping office 21730 Stevens Creek Blvd., Suite 201B Cupertino, CA 95014. The committee invites all chapter members, associates and affiliates to participate in the committee. We have some great events to schedule this year.

Membership

Constance Cook invited all chapter members to get involved in the membership committee. It is a great way to help the chapter and meet other members. The first committee meeting will take place at the Boething Treeland Farms, 2923 Alpine Rd in Portola Valley, CA 94028 and is Jan 28th 2009 at 5pm. The Membership Night dinner meeting is scheduled for April 16th 2009 at the San Mateo Elks Lodge located at 229 W 20th Ave. San Mateo, CA 94403.

Partner's For Success

Rob Leuer discussed Partner's for Success. Chapter Partners and Associates are continuing to signup and he is placing the Partners for Success flyer insert in the upcoming Bay Breeze to encourage further signups.

Women's Auxiliary

Leslie Peters invited everyone to the Jan 27th Woman's Auxillary meeting at 6pm.

Chapter Events

Craig Rapp reported that the January dinner meeting had 60 attendees and was well received by all. February will again feature a designer/contractor forum on Feb 12th at Michaels at Shoreline. 30 attendees confirmed to date. The San Francisco Flower and Garden Show is scheduled for March. The Hockey Night returns this year, March 22, 2009 at 5pm, doors open at 3:30pm, at the HP Pavilion in San Jose, CA. Sign-ups are in the Bay Breeze and limited to 70 seats so reserve early for this event. The Casino Night will return this year in May.

Database Management

Michelle Chu discussed the protocol listed in the 2009 chapter binders. Email and fax contact may be sent to her for member correspondence. She plans to track event attendance throughout the year.

Chapter Project

James Walker and the board discussed exciting possibilities for this years project. James is requesting members involvement in the committee to develop this project further and begin its scheduling and event coordination.

Student Club – Foothill College

Mary Ann Griese presented the Student chapter updates in Julia Pollex's absence. Next CLCA Student Club meeting is free and will be a Designer Forum on February 4th at 6pm at Foothill College. The March 10th 2009 Student club meeting will have a presentation on the importance of incorporating and encouraging bees in an urban setting through landscapes. There will be a 5\$ fee at the door. The upcoming Contractor Forum date is in the works and TBA.

APLD Liaison - Association of Professional Landscape Designers

Astrid Gaiser invited all board members to attend the next APLD meeting planned for January 27th, 2009.

San Francisco Flower and Garden Show 2009

Astrid Gaiser discussed the 2009 San Francisco Flower and Garden Show, March 18-22 at the San Mateo Expo Center. Requesting additional 8-10 volunteers for event set-up, takedown, including booth repainting and assisting to promote more member volunteers. It was noted State rose the events reimbursement from previous years of \$500 to \$1500.

UOTF - Unlicensed Operator Task Force

Kevin Burns led the board in a discussion focusing on the unlicensed operators task force.

Rick Camin adjourned the meeting at 8:15 p.m.