

CLCA SAN FRANCISCO BAY AREA CHAPTER
Board Meeting Minutes ♦ Tuesday, February 20, 2007
The Care of Trees ♦ 119 Independence Drive ♦ Menlo Park, CA

Social/Dinner 5:00 pm
Meeting called to order at 5:33pm

Agenda additions: SOD, Jess Running
Archive Storage

Introductions: Student Club of Foothill College

Review of Minutes from previous meeting:
Minutes: Edits/corrections/typos

Policy: Lines in policy need to be rewritten
(Did not have copy of policy to make necessary edits)

SF Flower & Garden:
Needs additional help and volunteers

Delivery of Bay Breeze:
Discussion of why Bay Breeze was late getting out.
Group concluded that the reasons must have been
Postal issues. Some members received copies earlier than
before, while others received them late.

Treasurers Report – Rick Camin

Suggested to keep same format by checking in with accountants
Received \$5400 from open ARs

New Business

State sponsored “How to Make Money” (Advanced Seminar) March 22nd
Last minute seminar “How to Make Money”, held Tuesday, Feb. 20, 2007 from 9am
– 4pm, held at The Care of Trees, Menlo Park
8 people in attendance
Next seminar in March
Forms/sign up sheets handed out for interest

60th Anniversary Events Committee (Past Presidents Council)

Suggestion was brought up previously to hold meeting
During the summer – Committee agreed that this was
Not a good time of year
Past Chapter President would form a committee and
Update the board as information is discussed.

2007 Nor Cal Trade Show Information Booth

Discussion of last year's booth
Securing potential memberships
Asking Astrid Gaiser to help in booth
Also ask her to help on Membership night
Board thanks Kelly Schaeffer

Off agenda

Kevin announces that updated binders are available. Binders were handed out to some members. (Approved budgets were updated and placed in binders)

Policy State Funds – Verbiage was edited
Concerns of reimbursements for state events/hotel/meals
was brought up.
Account 5300 - \$3500 budget for these type expenses
Discussion around whether or not State involvement rebate
was received.

Board thought that this was brought up during the December minutes.

Policy Review

State Fund Reimbursements will be made based on budget
Exe. Board Members to be reimbursed for Reg. fees

PFS Meal tickets for dinner meetings, the awards banquet, round of
golf and the holiday event shall only be allocated the number of
tickets received at each event.

Policy changes/edits will be made by Kevin and emailed to all board members.

Motion to approve edits of policy made, 2nd

Motion to approve edits of policy made – approved

Adopt A Military Unit in Iraq or Afghanistan (Frank Niccoli)

Frank petitioned the board to build a school for women in Afghanistan. Thorough research was done around this cause. He was inspired by Greg Mortenson who was a climber who failed and then devoted his life to building schools for women. Frank asked the board to think about donating to this cause. Cost to build school is about \$15K.

Committee Reports

Awards – Judging (May)/Applications (April)

Memberships

In January our chapter received 3 new regular members, 2 associate members and 3 student members.

Additional comment: Upon accepting new members, forward information to auxillary so they can send out a welcome letter packet

Education

Education committee is seeking volunteers. Interested members can contact Kevin Burns at contact@clcasfba.org.

PFS

Collection efforts	\$5400
New Partner	(Platinum level)

SF Flower and Garden Show

CLCA booth to be built March 17, 18 and 19th. Need staffing volunteers for 4 shifts each day of the show (March 21-25).

Kevin handed out forms for volunteers.

1-day build: Boulders as seating, planter areas, banner in back

Garden Tour

Garden Tour to be held on May 5, 2007.

Sharks Game

Information has already been published in the breeze.

Tickets are \$60 ea. Friday, March 9th

Bay Breeze

There was some concern about February's late delivery. Board agreed that it was due to postal issues.

Looking for more articles. Please submit by the 10th of the month. If possible, please submit photos with article.

Programs

86 attendees the contractor/designer forum.

New venue; a little small, but food was good, bartender quick

Kevin scanned all business cards of attendees. He will email them out to everyone.

April 12th– Membership Night

May – Speaker confirmed; topic is technology based “Using internet for advertising”
dos and don’ts

State Liaison

Legislative Conference March 19-20 in Sacramento

Low attendance; low interest –

There is talk of not funding this event in the future due to low attendance and lack of interest by members.

Board confirmed that the reason for the low attendance is because of scheduling conflicts. Members are interested and would like to keep this event going.

To register go to website. Registration is \$125 and will be refunded upon arrival.

Website

Photo archive is up and running. Photos from 2004-2005.

Need recent photos:

Leadership Conference

Board Appreciation Dinner

February Dinner

Website content can be emailed to Mike Hertzner at
mhertzer@modernlandscapinginc.com.

Chapter Project

Bids are in for Chapter Project

Stevenson House, Palo Alto, low income seniors adult school

Pizza Garden, Ohlone Middle School, Palo Alto

Selection will be made within a week.

Rick is looking for members to volunteer for the chapter project; information has been submitted to the Breeze

Archives

Need to pick up stuff from Jensen and store somewhere;

Jess Running offered to pick-up and store

Golf Tournament

Tuesday, Oct. 2, 2007

Committee is in the process of being formed

Committee chair is looking into other venues for the event

First meeting will be in about 3 weeks.

Student Club

1st meeting, 50 students in attendance

120 new student members

Next tour to half moon bay

March 15, Barry Coate, guest speaker

UOTF

The state board of directors approved a \$10,000 budget to reimburse chapter's for expenses to support CSLB Sting operations.

Student Sponsorships

3 or 4 sold so far.

Encourage students to sign; approach businesses in December for sponsorships.

Sudden Oak Death

Jess Running reports that Sudden Oak Death is still a huge problem.

Meeting adjourned 7:52pm