

CLCA BOARD MEETING
April 24th, 2007
Board of Directors Minutes

The meeting was called to order at 5:35 pm.

Mark Roberts, Constance Cook, Mike Hertzler, Mike Ruscoe, Rick Camin, Kevin Burns, Jess Running, Michelle Gaspar, Craig Rapp, Frank Niccoli, Nanci Wilborn, Vicki Parrott

Guests: Foothill student Jesse Craven

Minutes

Motion was made to approve the March minutes by Mike Hertzler and Frank Niccoli. Motion was approved.

Due to insufficient quorum at last months board meeting, a motion to approve the February Minutes was made by Mike Hertzler, and seconded by Mike Ruscoe. The motion to approve December minutes was approved.

Treasurer's Report

The Chapter received a \$9500.00 State Refund Check.
Sharks game was a break even event.

A motion to approve February Treasurers Report was made by Jess Running, and 2nd by Mike Hertzler. The motion was approved.

A motion to approve Treasurers Report for March was made by Michelle Gaspar, and seconded by Frank Niccoli. The motion was approved.

New Business

2007 Policy Approval –

Motion to approve revised policies was made by Mike Hertzler, and seconded by Michelle Gaspar. Motion was approved.

Adopt a Military Unit in Iraq or Afghanistan

Frank is currently committing his time toward the immigration issue and will follow up on Adopt a Military Unit in the future.

May 22nd Chapter Presidents Council Meeting (Date Conflict)

Chapter board meeting is the same day as the State board meeting, Kevin Burns is inquiring about a potential replacement to attend the State meeting.

John Lyngso's 50 Year Recognition at Summer Meeting

John Lyngso will be honored at the Summer Meeting, his room and attendance will be free of charge.

State has asked for each Chapter to contribute \$250.00 for a welcome reception at the Summer Meeting. A motion to approve the funds was made by Michelle Gaspar and 2nd by Mike Ruscoe.

COMMITTEE REPORTS

Membership – Craig Rapp

There were 2 new members for February and 3 in March. Membership Night was attended by over 100 people.

Education – Mark Bourne

State sponsored “How to Make Money” (Advanced Seminar) April 26th held at “The Care of Trees” facility in Menlo Park.

A CLCA Sustainable Symposium Planning Meeting was held April 23rd. Events and Workshops ideas were discussed.

Partners for Success – Mike Ruscoe

Mike R. reported that he has received and processing 3 new applications. Several verbal commitments from contractors to sponsor a student. Sales and Collections are being pursued.

SF Flower and Garden Show – Kevin Burns

Sharks Game - Girvin Peters

Auxiliary -

No updates - Holiday party correction. Held on December 16, 2007 (Sunday)

Awards- Craig Rapp

Email and fax communication to chapter members continues on a regular basis; Judges have been selected and confirmed; Judging is scheduled for Thursday May 10th and Friday May 11th; Applications are due Friday April 20th; late entry applications are due by Friday April 27th. We encourage all contractors to enter projects. The awards banquet will be at the Crowne Plaza Hotel, Foster City on Saturday, June 16th.

Bay Breeze- Kevin Burns

A new color formatting was discussed. Examples of the new formatting were shown. Kevin Burns will ask Jerrie Beard to poll advertisers for opinions on increase ad costs.

We are always looking for more articles. Please submit by the 10th of the month. If possible, please submit photos with article.

Programs- Michelle Gaspar

May 10th – Speaker confirmed; topic is internet marketing based “Using internet for advertising” dos and don’ts

A new “Roast of Past Presidents” is being considered for October.

June 16 Awards Banquet

July 11-14 CLCA Summer Meeting

State Liaison- Frank Niccoli

The immigration bill is forecast for a vote this Summer. If not voted upon and signed, the next chance will likely be 2009.

Frank is urging all members to write or e-mail letters (e-mail and fax are best) to their local and Federal representatives. Formatted letters, and e-mail addresses can be found on the CLCA.org website under Legislation.

Members will be attending dinner meeting events with letters for members to sign. A goal of 3000 letters has been set.

State has also spent \$80,000 to send representative to Washington to lobby for immigration action.

A water manger certification test is being promoted by CLCA water agencies. Water agencies will refer Contractors once they are certified.

Study materials and test information can be found at CLCA.org.

Website – Mike Hertzner

Text box PDF forms are being requested for on-line registration. Mike Hertzner will talk with Jerrie Beard as well as other IT people for development.

Chapter Project -Rick Camin

This year's Chapter Project will be held at the Stevenson House, Palo Alto, low income seniors adult facility. Project is scheduled for April 28th. 15 volunteers have signed up to help. Ewing and Pacific Materials have donated plant and building materials. The Care of Trees have volunteered to remove an Oleander hedge and grind the stumps.

Archives - all

All Archive materials have been moved from Jensen to the The Care of Trees facility in Menlo Park.

Golf Tournament - Nanci Wilborn

Event is currently scheduled for Tuesday, Oct. 2, 2007. Spring Valley is the first choice for the year's event. A decision will be made next month.

Student Clubs – Mark Roberts

Spring Quarter Began This April and runs through June.

Potential events include:

- Trip to UC Davis campus to meet their student horticulture club and a tour of their facilities and gardens
- Trip to UC Berkeley Botanical Gardens and a docent led tour.
- Trip to Blue Spruce Landscaping & Construction, including a tour by owner Jon Singley and possible site visits

These are potential events and are being finalized

Currently accepting self-nominations for Student Club Board elections for the 2007-2008 school year. Elections to be held the first week of May. The new Board will assume duties July 1, 2007.

The student club Board and general members would like to thank the CLCA/SFBA for their generous sponsorship and funding of the Foothill College CLCA/Horticulture Club

APLD

Jess Running has volunteered to be the APLD/CLCA liaison.

Unlicensed Operator Task Force – Kevin Burns

State is looking for Chapters to each form there own committee.

Scott Persson has accepted the role as Chairman for the State UOTF

Student Sponsorship – Kevin Burns

Have sold 3 sponsorships and have received 4 applications. Scholarships will be awarded this month.

Additions

Jessy Craven a CLCA student member and CLT director asked the board for CLCA support as a sponsor for his participation in this years "Tour De Trees" ride for research. Tour De Trees is a 7 day 525+ mile tour beginning in Sacramento on Friday July the 20th and ending in San Jose on Thursday July the 26th benefiting the research and education programs and projects of the TREE Fund!

Craig Rapp motioned to donate \$1.00 per mile the motion was 2nd by Mike Hertzler for a total donation of \$550.00

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Meeting adjourned 7:47pm