

CLCA-SFBA BOARD MEETING
April 24, 2008
Board of Directors Minutes

The meeting was called to order at 5:32 p.m.

Roll Call

Kevin Burns, Rick Camin, Craig Rapp, Ryan Marlinghaus, Jim Link, Charlene Ott, Mary Cohen, Michael Gladden, Barry Cohen, Bob Kirtley, Julia Pollex, James Walker, Astrid Gaiser, Tsuyeko Western, Mary Ann Griese, Patti Berryhill, Nate Crosby, and Constance Cook were present.

Minutes

The minutes from the March 2008 board meeting were approved with corrections.
A motion was made by Barry Cohen and seconded by Kevin Burns to approve the corrected March 2008 minutes. The motion passed.

Treasurer's Report

Jim Link presented the March 2008 Treasurer's Report.
A request was made by Jim to upgrade Quickbooks 2005 to be compliant with Quickbooks 2008. After discussion Craig Rapp made a motion and Kevin Burns seconded it. The motion passed unopposed.
A motion was made by Barry Cohen and seconded by Kevin Burns to approve the Treasury Report. The motion passed.

New Business

CPC meeting update

Craig Rapp reported that as of May 1st, the CLCA web site contractor search data base method of contractor screen display would be changed. Display priority will be given to those contractors who earn points by participating in chapter and state level events. Points will be awarded to contractors who participate and record their participation on a form to be given to the CLCA. Different events will grant specific point levels to each event based on the degree of participatory requirements.

Chapter policy discussion and clarification

The board discussed the financial support of board members attending various CLCA State level functions. Board members will review the minutes from the December board meeting. The topic was tabled for further discussion at a later time.

CLCA in Park City, Utah July 9 thru 12

Book your flights now for the trip.

Middle School and High School promotion

There will be a 3-year program to promote landscape careers in high schools and middle schools.

CLCA PR Person

CLCA will begin interviewing candidates for a new PR position. This position will promote the hiring of Landscape contractors to the general public.

Date for May 2008 Board Meeting

The May 2008 Board meeting was scheduled for Thursday, May 22, 2008 The meeting has been rescheduled for Wednesday, May 21, 2008.

COMMITTEE REPORTS

Membership

Rick Camin reported two new members for March. Rick also passed out a list of 50 new CLCA members who he suggested Board Members split up and calls to encourage participation in the organization.

Membership Night Dinner

Kudos was given to Rick Camin for his hard work on a successful membership dinner and speech. Thanks also were given to Julie Pollex for organizing the students who generously donated their time at the registration table. Next years dinner will be given later in the month. It was thought that the low turn out was due to the date coinciding with spring break.

Peter Dufau, President of CLCA, attended the Membership dinner. The board discussed the speech given by him on water conservation and upcoming state events.

Chapter Project

Rick Camin lobbied the board to encourage all members to assist in the chapter project. He elaborated on "Achieve Kids" the recipients of our charitable work donations. He reported that Ewing Irrigation, Pacific Nursery, Lyngso Garden and Pasco would be donating supplies. CLCA banners will be put upon the site to promote our organizations hard work.

Chapter Garden Tour

Charlene Ott reported on the Garden Tour happening on Saturday the 3rd of May. 14 seats were still available. Vicky Parrott and Janet Bell share in the work of hosting the garden tour.

Awards

Bob Kirtley is looking for entrants to submit projects. He has sent out two mass emailings to C-27's. He has included an announcement in the Bay Breeze. Several contractors have contacted him for information. He still only has 5 entries total. He will do more last minute notifying. He will call all of last year's entrants.

The upcoming Awards Dinner is June 14th at the University Club in Palo Alto. The theme will be "the 35th Annual Awards Celebration" Red carpets, special lighting and flowers will adorn the entrance.

Kevin Burns inquired about how registration is going to be handled. He offered to help.

Education

Ryan Marlinghaus reported that there would be a new concept for those interested in sustainability. The education committee will try a monthly "brown bag" informal gathering to discuss various topics. Speakers will attend each gathering. May 6th will be the first gathering from noon to 2:00 pm at Memorial Park in Cupertino (Stevens Creek blvd. and Mary Ave.). Fabio Galvao from Water-wise consulting will be the speaker. All are welcome to attend.

Partners for Success

Constance Cook reported that 12 diamonds (\$900.) were signed-up. Three more are needed to achieve her annual goal of 15. Regarding the A'La Carte Achievement Awards Sponsors there are many more award sponsorships still available. Lead-time is needed to make award plaque and sponsorships must be designated in the very near future.

Auxiliary

Mary Cohen reported that the next Auxiliary Meeting will be at 6:30 pm, Tuesday, May 20, 2008 at the home of Leslie and Girvin Peters. September 14, 2008 is the Chapter Picnic. On Thursday, October 9th, there will be a fund raising Auction Dinner. Tom Ellington will be the auctioneer. It will be a "wrapped gift" or blind auction.

Chapter Events

Kevin Burns is working on the big May 8th casino night at Peninsula Building Materials Showroom in Mountain View. He handed out a flyer and the board discussed the upcoming event.

Kevin wanted to remind all that new members receive free admission to the first event they attend.

Resource Management

Michael Gladden reported the next State Resource Management Committee meeting will be May 8, 2008 at CLCA Headquarters in Sacramento.

He said that East Bay Mud water district is threatening water rationing. He added that there is a movement to educate property managers to tighten up their property's irrigation efficiency. They have little economic incentive to do so.

Michael reported about dieing redwoods in the south bay probably due to grey water sensitivity. Proper filtration systems are being studied to correct this problem effecting sensitive plants and trees.

Student Club – Foothill College

Julia Pollex told us about the last two Student Club meetings. She has three more meetings planned. She needs C-27's to attend. Other meetings will be: May 6, Responsible and Sustainable Design and Construction. May 27: Beyond Design: Careers in the Green Industry. June 10: Contractor Forum and Elections. Its very very important for the health of the student club and the CLCA- Horticulture club relationship. CLCA members to attend these meetings.

She said James Walker attended the April meeting and spoke to a group of 50 or so students. The club needs more contractors to come and discuss various topics. All those interested please contact her.

APLD liason

Astrid Gaiser shared highlights of APLD's last meeting with guest speaker Linda Gates of the Department of Consumer Affairs about what designers can and can not do in the work place.

The meeting was adjourned at 7:30 p.m.

