

2012

Partners for Success



Greetings and a very sincere thank you to all of you who have contributed to the success of the CLCA SFBA Chapter. Thanks to Jeff Calhoun for all his outstanding work on the Partners for Success Program throughout the last year. 2011 was a wonderful year for the Chapter, primarily due to the great events that were offered and the participation of our generous Partners and Chapter Members.

This year we will be continuing with the improvements made to the Partners Program. We have made it easier to understand the Partners Menu and are seeking to increase event participation. Now, almost every level of our Partners Program includes the cost to attend ALL 7 General Membership Dinner Meetings throughout the year. We will also be continuing with our FLEX POINTS program, used to select additional events in which you wish to participate throughout 2012. The main advantage of FLEX POINTS -- you only have to write one check for the entire year: One check, one invoice, and maximum opportunity to participate.

- FLEX POINTS mean flexible. Register, pay and decide today how you will use your FLEX POINTS. Or, register and pay now then decide later.
- Registration and payment for our Partners Program MUST be received by **Monday, January the 1st, 2012.**

In addition to FLEX POINTS we are offering an exciting new benefit for the Diamond Partner sponsorship level: the opportunity to sponsor a dinner meeting and present to the attendees updates on your products and services as well as setting up an information table with literature and products. This opportunity allows the dinner meeting sponsor to have their name, face, products and giveaways as the ONLY highlighted sponsor of the evening. In order to allow for the scheduling of events, we must receive your registration and payment by **Monday, January the 1st, 2012.**

Please keep in mind that the level of participation in which you choose to invest will enhance your enjoyment and the benefit you receive from actively supporting the SFBA Chapter. So participate, learn, share your ideas, and we will all have a great 2012!

Sincerely,
Earl Boyd | AMO

MAIN MENU

■ Diamond Partner.....\$1,200

- One ticket to ALL 7 dinner meetings
- One ticket to the Achievement Awards Banquet
- Achievement Awards Sponsorship
- One ticket to Holiday Party
- One ticket for the Golf Tournament
- One Sponsored Dinner Meeting
- 15 Flex Points Valued at \$300
- Recognition at all SFBA events, the Website and every Bay Breeze

■ Platinum Partner\$900

- One ticket to ALL 7 dinner meetings
- One ticket to the Achievement Awards Banquet
- One ticket to the Holiday Party
- One Sponsor's Highlight article in the Bay Breeze
- 12 Flex Points Valued at \$240
- Recognition at all SFBA events, the Website and every Bay Breeze

■ Gold Partner\$600

- One ticket to ALL 7 dinner meetings
- One ticket to the Achievement Awards Banquet
- 10 Flex Points Valued at \$200
- Recognition at all SFBA events, the Website and every Bay Breeze

CONTRACTOR & AFFILIATE MEMBER MENU:

■ Emerald Package\$375 (\$475 value)

- One ticket to ALL 7 dinner meetings
- One ticket to the Achievement Awards Banquet
- 5 Flex Points Valued at \$100

■ Sapphire Package.....\$175 (\$250 value)

- One ticket to 3 dinner meetings
- One ticket to the Achievement Awards Banquet
- 2 Flex Points Valued at \$40

****See other side for how to use your FLEX POINTS****

A 'La Carte Flex Point Menu



Partners for Success 2012

Flex Points can be purchased individually for \$20 to customize your participation level,
OR use the Flex Points provided with your sponsorship to tailor your interests to fit your needs perfectly.

Annual Events

- Golf Tournament Entry 6 Flex Points Valued at \$120
- Achievement Awards Dinner 4 Flex Points Valued at \$80
- Holiday Party..... 3 Flex Points Valued at \$60
- Chapter Garden Tour 2 Flex Points Valued at \$40
- Regular Dinner Meeting (includes \$5 raffle tickets). 2 Flex Points Valued at \$40
- Chapter Family Picnic 1 Flex Point Valued at \$20

Achievement Awards A' La Carte*

- Landscape Installation Sweepstakes 23 Flex Points Valued at \$460
- Landscape Management Sweepstakes..... 23 Flex Points Valued at \$460
- Sustainable Landscape Sweepstakes 23 Flex Points Valued at \$460
- Achievement Award 15 Flex Points Valued at \$300

*Diamond Partners can upgrade to a Sweepstakes Award for 15 Flex Points

Golf Sponsorships

- Primary Tournament Sponsor..... 25 Flex Points Valued at \$500
- Longest Drive (2 sponsorships)..... 10 Flex Points Valued at \$200
- Closest to the Hole (2 sponsorships) 10 Flex Points Valued at \$200
- Putting Contest 10 Flex Points Valued at \$200
- Hole Sponsorship (18 holes) 5 Flex Points Valued at \$100

Garden Tour Sponsorship 5 Flex Points Valued at \$100

•Includes one ticket to the Garden Tour and Recognition at all SFBA events, the website, and in every edition of the Bay Breeze

Foothill College Hort Club Sponsorship . . 15 Flex Points

•Includes Recognition at all SFBA events, the Website, and in every edition of the Bay Breeze.

The Student Sponsorship is an investment in the future of our organization:

- CLCA Student Membership • Admission to Annual Achievement Awards
- Admission to Installation Night • Admission to Membership Night
- Admission to (3) 2012 Educational Seminars

Please fill out this form and return it to Earl Boyd at the address below.

Total A 'La Carte Flex Points _____ x \$20... \$ _____

Sponsorship Dollar Amount..... \$ _____

Total Dollar Amount..... \$ _____

Company Name _____

Contact Person _____

Contact Phone _____

Contact Email _____

Please make sure to include Contact Email. Thank you!

Mail this form with check payable to **CLCA-SFBA**, to:

Earl Boyd LEED-AP

Lyngso Garden Materials, Inc.

19 Seaport Blvd., Redwood City, CA 94063

Thank you for your 2012 commitment!

If you have any questions at all, please do not hesitate to personally contact me at any time:

Earl Boyd

Dir: 650-364-1730 ext 130 • Cell: 650-222-3070

Fax: 650-364-1777 • eboyd@lyngsogarden.com

