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SEPTEMBER 2018 • Vol. 42, Issue No. 9

September 9:

Wholesome Family Fun at Chapter Picnic

The CLCA family event of the year is scheduled for Sunday, September 9, beginning at 10:30 a.m. at Cuesta Park, 615 Cuesta Drive, Mountain View. This event offers the opportunity to meet and play with not only your colleagues from CLCA, but also the families behind those individuals. Activities include the very competitive horseshoe competition, a chili cookoff, cookie competition, and scavenger hunt... all in addition to a great BBQ lunch!

For information and to register visit www.clcasfba.org.



CLCA SFBA Golf Tournament September 18

FORE...and more!

In ancient times men would pound the ground with sticks and yell curses at the heavens; they called it witchcraft; today we call it golf.

Join us on Tuesday, September 18, at Spring Valley Golf Course, 3441 Calaveras Rd. in Milpitas, for the CLCA SFBA Annual Golf Tournament. Shotgun start at 1:30 p.m. Come out early and enjoy lunch and compete in the putting contest. Stay for dinner and prizes immediately following the tournament.

Save the date, get your foursome together, pull out your favorite pair of wild golf pants, and register today. If you don't have a foursome, we will include you in a foursome. And, if you are not a golfer, please join us for dinner.

To register, visit <https://conta.cc/2Ausq00>.



Photos by Dayton Michael Photography



Zanker: First Class Event

Thank you to Zanker Landscape Materials for an informative tour of their facility and a great lunch. Members learned a lot about how landscape materials can be recycled and repurposed.



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A Message from the President

It's a Plane... It's a Drone... It's a \$3 Million Crushing Machine!

By Fanny Obadia, Green Thumbs Up



CLCA members had the pleasure of being hosted by Zanker Recycling, the leader in construction and demolition waste management, at their San Jose plant. Through their aggressive recycling efforts and modern technology, they divert from landfill 80% of all materials received at their plant from contractors in the area. It was a very educational and impressive tour. Thank you to all those who attended, and thank you to Zanker management for their time and generosity!

Last month many of us enjoyed the soccer outing at the Avaya stadium. What a beautiful place to spend an evening! If the soccer game is not enough for you, then you can enjoy looking out at the horizon to see planes landing one after another at San Jose International Airport.

Our efforts to increase membership continue through addition of events that are fun, educational, and pertinent to our business.

Register early for "How to make money with your landscaping business", coming to an area near you... for us it will be held at Foothill College in Los Altos Hills on October 11. If you can't make it, check out the calendar for dates at other venues in California at clca.org/HTMM. This event is open to all existing contractors as well as anyone interested in the landscaping business. Want to partner with someone? Then this is a must! Have a friend that is interested in this business? Let them know!

Our chapter will also be celebrating the end of summer with our annual CLCA SFBA Chapter picnic on Sunday, September 9. Come with your family; it's a fun event for all, and the BBQ is always delicious!

The Golf Tournament is a must for all you golfers, and that's right around the corner as well on Tuesday, September 18. See dates and more info on the calendar: <http://www.clcasfba.org/upcoming-events/>.

We are in the process of lining up more technology events that will benefit you in your businesses. As they say, "Time is Money," and using some simple apps may be key to leveraging your time. ExakTime, the time tracking app that gives "your business the freedom to do more" will be the first in the series on October 18. Don't miss that one. There will be a special discounted rate for CLCA SFBA contractors. I've been using ExakTime for several years and love it!

I hope you will take the opportunity to participate in CLCA's annual convention November 7-10 in San Diego. They have planned a number of important educational sessions. This is also a great opportunity to meet and learn from members from other parts of the state. For more information, visit www.clca.org/convention.

I'm wishing you all a productive and profitable fall!

Calendar of Events

September

- 9 Chapter Picnic. Cuesta Park, 615 Cuesta Dr, Mountain View.
- 18 Golf Tournament. 10 a.m. Spring Valley Golf Course, 3441 Calaveras Rd. in Milpitas.
- 27 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

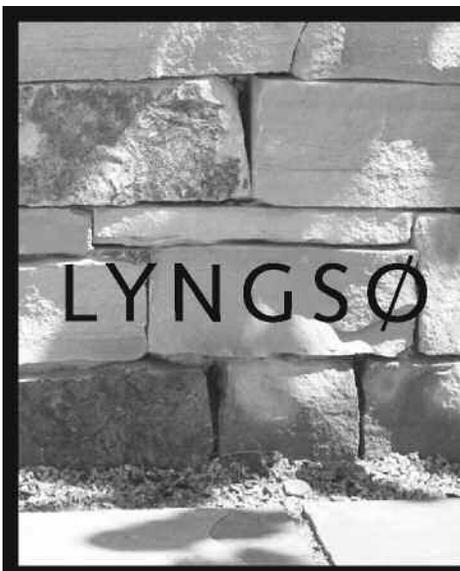
October

- 18 Chapter Meeting. ExakTime time tracking app and other time saving strategies. Details TBA.
- 24 Auxiliary Meeting 6 p.m. TBA
- 25 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

November

- 7-10 CLCA Annual Convention. Hilton San Diego Resort & Spa, San Diego, CA. Visit clca.org/convention.
- 29 Chapter Board Meeting. 5 p.m. Peninsula Building Materials, 2490 Charleston Rd., Mountain View.

Visit www.clcasfba.org for chapter events.



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Images of Yesteryear



Scott McGilvray raises a glass to the 22 past chapter presidents and 10 past auxiliary presidents in attendance at the 50th anniversary celebration.

Past Chapter Presidents in attendance: Ernst Lehmann, Rich Larson, Leo Ott, Roger Fiske, Herb Frank, Hans Biland, Fred Hertzler, Ken Gerlack, George Kunimoto.

Barry Cohen, Ed Ott, Eric Biland, Richard Singletary, Kent England, Scott McGilvray, Klaus Hertzler, Steve Whitehill, Jim Everett, Girvin Peters, Jeff Sheehan, Camille Domine.

Women's Auxiliary Presidents in attendance: Mary Cohen, Charlene Ott, Candy Fiske, Mary Lyngso, Betty Jenner, Gay Gerlack, Gisela Hertzler, Joyce Herzer, Pam Everett, Linda Fox.

Our 50th Anniversary Celebration

By Cheryl Powers, August 1997 issue of Bay Breeze

And what a party it was. The ladies were dressed in their finest, bejeweled and bedazzled. The gentlemen in their tuxedos were easy on the eyes. All and all a handsome crowd.

Eleanor Hayes opened the evening eloquently welcoming all in attendance. Edward Ott then honored the 22 past presidents present with a roll call of their names and a great group photo. He was followed by Mary Cohen who then bestowed the same honor on the 10 past presidents of the Women's Auxiliary who also sat for a group photo.

A superior oratory in tribute to our chapter accomplishments, membership and our leaders was delivered by Scott McGilvray, past president of 1986. The toast that followed was heartfelt by all.

And what fun the slide show was. Seeing younger faces, more hair, leaner versions of the many people I have grown to call my friends, was a treat and a delight. Thank you Robert Curdup, Ian Harris, Ginger Harris, and Richard Singletary for your fine job bringing us from the 40's to the 90's in such style.

With a few delays a fine meal was served and then it was time to dance! Smiles were abundant as D.J. Bobby Rico spun us into the wee hours of the night.

Happy 50th San Francisco Bay Area Chapter!

Above right: Edward Ott calls roll of past presidents.

At right: Link to the past, Herbert Frank.

Far right: Hostess Eleanor Hayes.





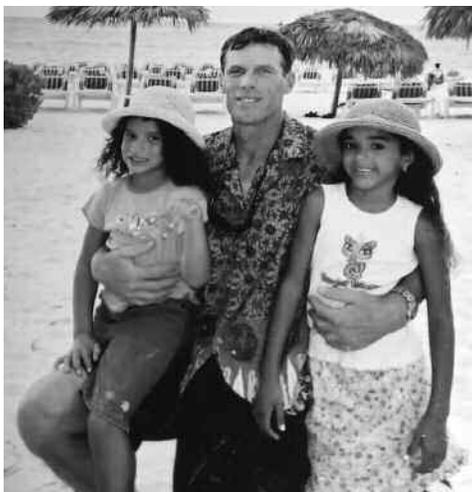
Above: Jeff Frank with Diana Whitney at the 2009 SFBA Chapter Landscape Awards.

In Memorium

Jeff Frank

Jeffrey M. Frank passed away on Saturday, August 25, 2018.

I suspect that most if not all of you have heard by now of the passing of young Jeff Frank, one of your memorable past Chapter Presidents. Never welcome news to learn



of the passing of one of our members but this time, definitely meets the criteria of "way, way too young" and unexpected.

Jeff's dad was the Founding Father of not only CLCA but of all licensed landscape contractors in this state. Jeff was our "Son" of sorts. Not only adopted by Herb but raised and trained in our profession by a darn hard task-master that tried Jeff's soul to the core, but when you reflect on the grown man that resulted? "Good job, Herbie."

When wife Pam and I moved to the Bay Area back in '83, Jeff Frank welcomed us warmly with open arms ... literally. The man loved nothing more than a good firm hug! And as a consequence, he and I



became special friends. A lot of one-on-one conversations of support, tears (gotta love a man confident enough to cry openly), hours-upon-hours of rounds of golf, maybe a few moments of altered reality, and when he was 'in transition," a good boss/employee relationship for awhile. I called him Bones (which he was a bag of) or Flaco; he called me Jimbo or Gordo (for some reason?).

Great athlete (loved the annual CLCA softball games of North vs South and Jeff vs Nellie); darn good lookin' (so I'm told); left nothing on life's plate; mischievous twinkle in his eyes; and more often than not, the glass wasn't merely half full ... it was overflowing.

If you have access to the annals of Facebook, try to pull him up. If you are able to succeed, read what all those that came to know and love him in his final community of the Sierra foothills have to say about him.

An exceptional human being across the board. If you were fortunate enough to know him, you most certainly will never, never forget him.

Gonna miss ya, Bones ... and I know beyond doubt, I'm not alone in that regard. Safe travels, my friend Jimbo (James Everett)

Jeffery's Celebration of Life

In honor of Jeff's passing we are not holding a funeral but a celebration of life for everyone to get together and share their loving memories of Jeff and to look back at how he impacted not only our lives, but our hearts. Please join us on this day to give love and respect to the man who made a difference.

More information about food and stuff like that will be posted on Facebook as we get closer to the date! Time may change as well.

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- Understand customer education, expectations and satisfaction.
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- Define and allocate general and administrative overhead costs including advertising, insurance, licenses, bonds, equipment, travel and much more.

Upcoming Workshops

Los Altos Hills, October 11

- Workshop 9 a.m.-4 p.m., includes lunch.
- CLCA members: \$250, Non-members: \$350
- Second person from same company: \$150
- Register early and save \$25!
- To register, contact CLCA Headquarters at (800) 448-2522, or visit clca.org/HTMM

Auxiliary Report



Did you mark your calendar for the next Auxiliary Meeting hosted by Chapter President, Fanny Obadia? It will be held on Wednesday, October 24 at 6 p.m.

We're still working on the restaurant of Fanny's choice, so watch for more information in the coming weeks.

I hope you have all made plans for you and your family to attend the Chapter Picnic! This is always a great time with fantastic food and lots of family oriented activities in a relaxed atmosphere.

It is with much affection and respect I share the sad news of Heidi Coaz's passing on August 4. Husband Hans Coaz shared, "After spending the last couple days resting at home with hospice care, Heidi passed in comfort surrounded by

love and is now at peace."

Heidi joined the Grass Widows, as the Auxiliary was named, in 1976. Although she never served on the Board, she was always active and supportive in her 42 years as an Auxiliary member.

Any CLCA event throughout the years that included dancing found Hans and Heidi circling the dance floor, whether doing a polka, waltz or the Chicken Dance. She usually led and always had a contagious happy smile on her face.

Rest in peace dear friend. You will forever remain part of the Auxiliary and SFBA Family and we will miss you terribly.



SFBA Chapter Scholarship Funds

The SFBA Chapter has established scholarship funds through the Landscape Educational Advancement Foundation (LEAF) with the following balances:

SFBA Chapter	\$10,289.25
John Lyngso Honorarium	..	\$15,107.15
Herbert Frank Memorial	...	\$16,356.83
Hans Biland Memorial	\$11,545.88
Bill Hayes Memorial	\$13,520.62
Klaus R. Hertzner Memorial		\$11,544.49
G. Kunimoto Memorial	...	\$12,770.00
Ken Jenner Memorial	\$12,201.99
Paul Shogren Memorial	...	\$16,363.56
Edron Schneider Memorial		\$11,574.81
Dr. Barry Cohen PhD Honorarium	\$ 8,170.29
Tanouye Memorial	\$ 5,000.82
Steve Whitehill Memorial	..	\$ 5,133.50
John Gachina Memorial	...	\$14,085.00
Mas Tsuda Memorial	\$4,905.00
Total	\$168,569.19

To make a donation, send a check payable to "LEAF" to: CLCA, 1491 River Park Drive, #100, Sacramento, CA 95815.



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Partners for Success

By Jeff Henninger

Picnics, golf tournaments, educational tours... the CLCA SFBA summer has been jam packed with great events, with more to come. All these events are made possible by the generous donations of our sponsors. We thank you and appreciate your continued support of our chapter.

Please support the companies who support our chapter. If you would like to join this elite group, please feel free to contact me, Jeff Henninger, at (925) 698-8295 or email jhenninger@deltabluegrass.com.

Partners information can also be found at www.clcasfba.org/whoware/#Partners.

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CLCA has a host of legal forms available online including contracts, subcontracts, change orders, and more. Login at www.CLCA.org, click on Professionals, Membership, then 'Legal Contracts Online' to take advantage of this great member benefit.

And, if you need legal advice, call CLCA's Attorney on Retainer, Bill Porter at (916) 381-7868. When calling, please identify yourself as a CLCA member and mention: CLCA HELPS

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CLCA Mission Statement

The California Landscape Contractors Association serves the interests of its members, promotes professionalism, and advances public awareness of the landscape industry.

The CLCA SFBA Chapter newsletter is published monthly. Copy and advertising deadlines are the 10th of the month preceding publication. Please send all copy, black & white photos, line art and ad materials to: Jerrie Beard & Associates, PO Box 7, Pollock Pines CA 95726. Emailed submissions are welcome at jsb@beardassociates.com. For information on advertising and rates, contact Jerrie Beard at (530) 621-1701.

Articles submitted are subject to approval and modification. Chapter or Editor are not liable for misprints or errors, and do not necessarily agree with opinions expressed in byline articles. Articles may be used by other CLCA chapter newsletters, giving proper credit to their source.

~KURAPIA~

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